



EXECUTIVE  
WOMEN'S DAY



FOR IMMEDIATE RELEASE

## **The PGA TOUR's Executive Women's Day Returns to the 2016 FedEx St. Jude Classic**

*Female golfers from local First Tee chapters to take part in day of education and networking*

Memphis, TN. (June 1, 2016) – As many of the world's top PGA TOUR professionals prepare to showcase their skills at the FedEx St. Jude Classic, the tournament will serve as the backdrop for a day-long forum inspiring professional women during the PGA TOUR's Executive Women's Day on Tuesday, June 7, 2016 from 9:30am. – 3 p.m. at TPC Southwind. Over 200 businesswomen will participate in the event, which includes keynote speaker presentations, panel discussions, networking sessions and a behind-the-scenes tour of the tournament.

The PGA TOUR is proud to partner with Morgan Stanley, which serves as element sponsor of the Panel Discussion and Keynote Address for nine of the Executive Women's Day events held around the country, including the FedEx St. Jude Classic event. In all, 19 PGA TOUR Executive Women's Day events will be held during PGA TOUR tournaments in 2016, with some of the nation's most dynamic women business leaders and innovators tapped to discuss critical issues facing today's women executives. This popular business forum annually brings together influential women in tournament markets nationwide to participate in an engaging day-long event focused on professional development, leadership management, networking, corporate dialogue and corporate social responsibility.

Morgan Stanley values the importance of mentorship and engaging women in the game of golf through its partnership with The First Tee. Morgan Stanley is expanding this connection with The First Tee by inviting a select group of young, female golfers from local First Tee chapters to join them for a day of education and networking at each of the Executive Women's Day events that the Firm is sponsoring.

Panel discussions will focus on corporate, social and financial responsibility – with Markova Reed, Anchor, News Channel 3, serving as moderator. Panelists will include:

- Caroline Gundeck, Managing Director, Morgan Stanley Wealth Management and Head of the Client Development Group for U.S. Wealth Management and Private Wealth Management
- Monica Skipper, Vice President, Brand Experience Marketing, FedEx Services
- Emily S. Greer, Chief Administrative Officer, ALSAC, the fundraising and awareness organization for St. Jude Children's Research Hospital

Sheila C. Johnson will serve as keynote speaker of the event at the FedEx St. Jude Classic. Sheila is a successful entrepreneur and impassioned philanthropist. As Founder and CEO of Salamander Hotels & Resorts, Ms. Johnson oversees a growing portfolio of luxury properties, including the equestrian-

inspired Salamander Resort & Spa—recognized in 2014 by *Condé Nast Traveler* as one of the Top 10 Resorts in the South and by *Travel + Leisure* as one of the World's Greatest Hotels.

Since its inception in 2013, more than 6,000 women executives have participated in Executive Women's Day events. A complete list of 2016 events can be found on the PGA TOUR Executive Women's Day website at [www.executivewomensday.com](http://www.executivewomensday.com).

#### **About Morgan Stanley**

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing investment banking, securities, wealth management and investment management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. For further information about Morgan Stanley, please visit [www.morganstanley.com](http://www.morganstanley.com).

#### **About PGA TOUR**

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, [Web.com](http://Web.com) Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2015, tournaments across all Tours generated a record \$160 million for local and national charitable organizations, bringing the all-time total to \$2.3 billion.

The PGA TOUR's web site is [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

**For more information on attending Executive Women's Day**, please email [ewd@pgatourhq.com](mailto:ewd@pgatourhq.com) or call 904-280-5004.

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