



EXECUTIVE
WOMEN'S DAY



FOR IMMEDIATE RELEASE

Political Strategist Donna Brazile, Former Presidential Advisor Mary Matalin highlight PGA TOUR's Executive Women's Day at THE PLAYERS Championship 2016

Female golfers from local First Tee chapters to take part in day of education and networking

Ponte Vedra Beach, Fla. (May 2, 2016) – As many of the world's top PGA TOUR professionals prepare to showcase their skills at THE PLAYERS Championship, the tournament will serve as the backdrop for a day-long forum inspiring professional women during the PGA TOUR's Executive Women's Day on Tuesday, May 10, 2016 from 8 a.m. – 3 p.m. in the clubhouse at TPC Sawgrass. Up to 250 Jacksonville-area businesswomen will participate in the event, which includes keynote speaker presentations, panel discussions, networking sessions and a behind-the-scenes tour of the tournament.

The PGA TOUR is proud to partner with Morgan Stanley, which serves as element sponsor of the Panel Discussion and Keynote Address for nine of the Executive Women's Day events held around the country, including THE PLAYERS event. In all, 19 PGA TOUR Executive Women's Day events will be held during PGA TOUR tournaments in 2016, with some of the nation's most dynamic women business leaders and innovators tapped to discuss critical issues facing today's women executives. This popular business forum annually brings together influential women in tournament markets nationwide to participate in an engaging day-long event focused on professional development, leadership management, networking, corporate dialogue and corporate social responsibility.

The Keynote address at THE PLAYERS, *Sustainable Investing: Seeing the Bigger Picture*, will feature Audrey Choi who is a Managing Director and CEO of the Morgan Stanley Institute for Sustainable Investing. Following Ms. Choi's address, Carla Harris, Vice Chairman, Wealth Management, and Managing Director & Senior Client Advisor at Morgan Stanley will join her on stage for a fireside chat.

The panel discussion at THE PLAYERS will feature a conversation between Donna Brazile, Political Strategist and Mary Matalin, former Presidential Advisor and will focus on the 2016 Presidential Election. Harold E. Ford, Jr. Managing Director & Senior Client Relationship Manger at Morgan Stanley and former five term Democratic Congressman, will serve as moderator.

Morgan Stanley values the importance of mentorship and engaging women in the game of golf through its partnership with The First Tee. Morgan Stanley is expanding this connection with The First Tee by inviting a select group of young, female golfers from local First Tee chapters to join them for a day of education and networking at each of the Executive Women's Day events that the Firm is sponsoring.

Since its inception in 2013, more than 6,000 women executives have participated in Executive Women's Day events. A complete list of 2016 events can be found on the PGA TOUR Executive Women's Day website at www.executivewomensday.com.

About the Speakers

Donna Brazile

Brazile is Vice Chair of Voter Registration and Participation at the Democratic National Committee, and former interim National Chair of the Democratic National Committee as well as the former chair of the DNC's Voting Rights Institute. In the media, she serves as a political contributor on CNN; consultant to ABC News; regularly appearing commentator on ABC's This Week with George Stephanopoulos; and frequent contributor to NPR.

Audrey Choi

Choi oversees Morgan Stanley's efforts to support resilient communities and promote economic opportunity and global sustainability through the capital markets. In a career spanning the public, private and nonprofit sectors, Audrey has become a thought leader on how finance can be harnessed to address public policy challenges. Prior to joining Morgan Stanley, Audrey held senior policy positions in the Clinton Administration, the Commerce Department and the Federal Communications Commission. While at the White House, she served as Chief of Staff of the Council of Economic Advisers and Domestic Policy Advisor to the Vice President. Previously, Audrey was a foreign correspondent and bureau chief at The Wall Street Journal. She is currently a member of President Obama's U.S. Community Development Advisory Board and on the boards of several national nonprofits focused on education, conservation and impact investing. Audrey is a graduate of Harvard College and Harvard Business School.

Harold E. Ford, Jr.

Ford, Jr. joined Morgan Stanley in March 2011 as a Managing Director and Senior Client Relationship Manager across Institutional Securities, Wealth Management and Investment Management. Harold served five terms in the U.S. Congress representing the 9th district of Tennessee. First elected in 1996, Harold served on the House Financial Services, Budget and Education Committees. Harold was a member and leader of the Blue Dog Democrats, and was active with the Democratic Leadership Council. Harold is a frequent contributor to NBC News. He is a board member at Lincoln Center, the Posse Foundation, Weill Cornell Medical College and America's Promise. Harold is an overseer at the International Rescue Committee and a member of the Council on Foreign Relations.

Carla Harris

Carla Harris is a Vice Chairman, Wealth Management, Managing Director and Senior Client Advisor at Morgan Stanley. She is responsible for increasing client connectivity and penetration to enhance revenue generation across the firm. She formerly headed the Emerging Manager Platform, the equity capital markets effort for the consumer and retail industries and was responsible for Equity Private Placements. Ms. Harris has extensive industry experiences in the technology, media, retail, telecommunications, transportation, industrial, and healthcare sectors. In August 2013, Carla Harris was appointed by President Barack Obama to chair the National Women's Business Council. She is the immediate past Chair of the Board of the Morgan Stanley Foundation and sits on the boards of The Executive Leadership Council, The Toigo Foundation, Sponsors for Educational Opportunity (SEO), A Better Chance, Inc., and St. Vincent's Hospitals, Xavier University, and is an active member of the St. Charles Gospelites of the St. Charles Borromeo Catholic Church and the Mark Howell Singers. In her other life, Carla is a singer, and has released her third gospel CD "*Unceasing Praise*" (2011). She has performed 5 sold out concerts at Carnegie Hall. Carla is also the author of the newly released book, *Strategize to Win* (2014) and of *Expect to Win* (2009) (Hudson Press).

Mary Matalin

Matalin is one of the most celebrated and popular conservative voices in America. As an author, television and radio host, and widely sought after political contributor, presidential advisor and public speaker, she has become noted for her straightforward manner and insightful political repartee. Among her many roles and accomplishments, she has served under President Ronald Reagan, made her mark as George H.W. Bush's Campaign director and most recently as assistant to President George W. Bush, and as assistant and counselor to Vice President Dick Cheney, making her the first White House official to hold that double title.

About Morgan Stanley

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing investment banking, securities, wealth management and investment management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. For further information about Morgan Stanley, please visit www.morganstanley.com.

About the PGA TOUR

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2015, tournaments across all Tours generated a record \$160 million for local and national charitable organizations, bringing the all-time total to \$2.3 billion.

The PGA TOUR's web site is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

For more information on Executive Women's Day, please email ewd@pgatourhq.com or call 904-280-5004.

###

Contact:

Mark Stevens

PGA TOUR

(904) 861-5112

markstevens@pgatourhq.com