



EXECUTIVE  
WOMEN'S DAY



## FOR IMMEDIATE RELEASE

### The PGA TOUR's Executive Women's Day Returns to the Quicken Loans National

*Female golfers from local First Tee chapters to take part in day of education and networking*

**Bethesda, MD (June 10, 2016)** – As many of the world's top PGA TOUR players prepare to showcase their skills at the 2016 Quicken Loans National, the tournament will serve as the backdrop for a day-long event designed to inspire professional women during the PGA TOUR Executive Women's Day on Monday, June 20, from 9:30 a.m. – 3 p.m. in the clubhouse at Congressional Country Club in Bethesda, MD. Up to 150 Washington, D.C.-area businesswomen will participate in the event, which will include keynote speaker presentations, panel discussions, networking sessions and a behind-the-scenes tour of the tournament.

The PGA TOUR is proud to partner with Morgan Stanley, which serves as element sponsor of the panel discussion and keynote address for nine of the Executive Women's Day events held around the country, including the Quicken Loans National event. In all, 19 PGA TOUR Executive Women's Day events will be held during TOUR tournaments in 2016, with some of the nation's most dynamic female business leaders and innovators tapped to discuss critical issues facing today's female executives. This popular business forum annually brings together influential women in tournament markets nationwide to participate in an engaging event focused on professional development, leadership management, networking, corporate dialogue and corporate social responsibility.

The Keynote address will be delivered by Carla Harris, vice chairman, global wealth management, and managing director and senior client advisor at Morgan Stanley. Harris' discussion will focus on performance currency vs. relationship currency, and what it takes to be a powerful, impactful and influential leader.

The panel discussion will feature Ann Compton, *Legendary ABC News' White House Correspondent (1973-2014)*; Mara Liasson, national political correspondent for National Public Radio and a contributor at FOX News Channel; and broadcast journalist Judy Woodruff, co-anchor and managing editor of PBS NewsHour. Jummy Olabanji, anchor of Good Morning Washington and News at Noon on ABC7/WJLA-TV, will serve as the moderator of the discussion, which will focus on the evolution of the digital age and how it has impacted the 2016 presidential race.

Morgan Stanley values the importance of mentorship and engaging women in the game of golf through its partnership with The First Tee. Morgan Stanley is expanding this connection with The First Tee by inviting a select group of young, female golfers from local First Tee chapters to join them for a day of education and networking at each of the Executive Women's Day events that the firm is sponsoring.

Since its inception in 2013, more than 6,000 female executives have participated in Executive Women's Day events. A complete list of 2016 events can be found on the PGA TOUR Executive Women's Day website at [www.executivewomensday.com](http://www.executivewomensday.com).

#### About the Speakers

##### Carla Harris

Carla Harris is a vice chairman, global wealth management and managing director and senior client advisor at Morgan Stanley. She is responsible for increasing client connectivity and penetration to enhance revenue generation across the firm. She formerly headed the Emerging Manager Platform, the equity capital markets effort for the consumer and retail industries and was responsible for Equity Private Placements.

Harris has extensive industry experiences in the technology, media, retail, telecommunications, transportation, industrial, and healthcare sectors. In August 2013, Harris was appointed by President Barack Obama to chair the National Women's Business Council. She is the immediate past Chair of the Board of the Morgan Stanley Foundation and sits on numerous charitable boards, and is an active member of the St. Charles Gospelites of the St. Charles Borromeo Catholic Church and the Mark Howell Singers. In her other life, Harris is a singer, and has released her third gospel CD "*Unceasing Praise*" (2011) and performed five sold-out concerts at Carnegie Hall. Harris is also the author of the newly released book, *Strategize to Win* (2014) and of *Expect to Win* (2009) (Hudson Press).

### **Ann Compton**

Ann Compton joined ABC News in 1973. Only weeks after the Watergate scandal came to an end in 1974, Compton became the first woman assigned to cover the White House on a full-time basis by a network television news organization, and she was one of the youngest to receive the assignment. From 2007-2008, she served as the president of the White House Correspondents' Association, coordinating coverage and access issues with the White House staff. On Sept. 11, 2001, Compton was the only broadcast reporter allowed to remain aboard Air Force One during the dramatic hours when President Bush was unable to return to Washington. She was part of the team that was awarded the prestigious Silver Baton Alfred I. duPont Columbia University Award for the network's coverage of September 11, and her coverage of September 11 events was also recognized in ABC News' Emmy and Peabody Awards. Reporting for all ABC News broadcasts, Compton has traveled around the globe and through all 50 states with presidents, vice presidents and first ladies. Twice during campaigns, she was invited to serve as a panelist for presidential debates (1988 and 1992), and she was assigned as a floor reporter at the 1976 Republican and Democratic National Conventions. In 2000, Compton became Chief Washington correspondent for ABCNews.com, where she wrote and anchored a digital political column, "On Background."

### **Mara Liasson**

Mara Liasson is the national political correspondent for NPR and a contributor to FOX News Channel (FNC). She joined FOX in 1997 and serves as a panelist on *Special Report with Brett Baier* and *FOX News Sunday*, FOX Broadcasting Company's public affairs program which airs nationwide each Sunday morning. Liasson joined NPR in 1985 as a general assignment reporter and newscaster. She covered Congress and served as the White House correspondent during all eight years of the Clinton administration. Now, as the national political correspondent, her reports can be heard on the award-winning newsmagazines, *All Things Considered* and *Morning Edition*. During her tenure, she has covered all the presidential elections since 1992 and reports on Senate and House races every election year. Her numerous awards include the White House Correspondents' Association's "Merriman Smith Award" in 1994, 1995 and 1997 for excellence in daily news reporting.

### **Judy Woodruff**

Broadcast journalist Judy Woodruff is the co-anchor and managing editor of the *PBS NewsHour with Gwen Ifill and Judy Woodruff*. She has covered politics and other news for more than three decades at CNN, NBC and PBS. For 12 years, Woodruff served as anchor and senior correspondent for CNN, where she anchored the weekday program, *Inside Politics*. At PBS from 1983 to 1993, she was the chief Washington correspondent for *The MacNeil/Lehrer NewsHour*. From 1984-1990, she also anchored PBS' award-winning weekly documentary series, *Frontline with Judy Woodruff*. In 2011, Woodruff was the principal reporter for the PBS documentary *Nancy Reagan: The Role of a Lifetime*; and in 2007, she completed an extensive project on the views of young Americans called *Generation Next: Speak Up. Be Heard*. From 2006-2013, Woodruff anchored a monthly program for Bloomberg Television, *Conversations with Judy Woodruff*. At *NBC News*, Woodruff was White House correspondent from 1977 to 1982. For one year after that, she served as NBC's *Today* show chief Washington correspondent. She wrote the book, *This is Judy Woodruff at the White House*, published in 1982 by Addison-Wesley, and is a founding co-chair of the International Women's Media Foundation. She sits on numerous boards and is the winner of many awards including the Edward R. Murrow "Lifetime Achievement Award in Broadcast Journalism/Television."

**About Morgan Stanley**

Morgan Stanley (NYSE: MS) is a leading global financial services firm providing investment banking, securities, wealth management and investment management services. With offices in more than 43 countries, the Firm's employees serve clients worldwide including corporations, governments, institutions and individuals. For further information about Morgan Stanley, please visit [www.morganstanley.com](http://www.morganstanley.com).

**About the PGA TOUR**

The PGA TOUR is the world's premier membership organization for touring professional golfers, co-sanctioning more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China.

The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, and provide financial opportunities for TOUR players.

Worldwide, PGA TOUR tournaments are broadcast to more than 1 billion households in 227 countries and territories in 30 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2015, tournaments across all Tours generated a record \$160 million for local and national charitable organizations, bringing the all-time total to \$2.3 billion.

The PGA TOUR's website is PGATOUR.COM, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, FL.

**Table sponsorships for Executive Women's Day at the Quicken Loans National are available. For more information,** please email [ewd@pgatourhq.com](mailto:ewd@pgatourhq.com) or call 904-280-5004.

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